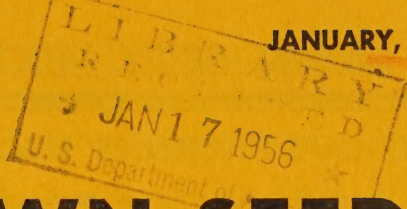


OFFER NO. 111

JANUARY, 1956



LAWN SEED

SPRING 1956 SEASON

For the benefit of customers who buy our Superior Quality Seed packed in 5 lb. colored bags suitable for resale, we are announcing our new spring prices earlier than usual. This will enable you to order your requirements in advance of the spring selling season, especially if bags imprinted with your name and address are desired.

Please note that prices for all our formulas have been drastically reduced, primarily because the ingredients are again in good supply. The quality is still the highest available.

Now that Kentucky Blue Grass is again available at a more reasonable price than in years, a larger percentage is included in those mixtures where it is of greatest value.

HERBST BROTHERS

SEEDSMEN, INC.

678 BROADWAY

NEW YORK 12, N. Y.

Phone: GRamercy 7-7540

LAWN SEED MIXTURES

LANDSCAPE GARDENERS' SPECIAL MIXTURE

For years the favorite of professional gardeners. Produces an ideal permanent lawn of very pleasing color and texture.

38% Creeping Red Fescue, 30% Kentucky Blue
15% Domestic Rye, 10% Chewings Fescue
5% Colonial Bent, 2% White Clover

IN BULK:

50 lbs.	\$25.00
100 lbs.	46.00
1000 lbs.	440.00

IN 5 LB. YELLOW BAGS:

50 lbs. (10 bags)	\$27.00
100 lbs. (20 bags)	50.00
1000 lbs. (200 bags)	480.00

(Suggested Retail Price \$4.95 per 5 lb. bag)

CEMETERY MIXTURE

A superior formula containing 100% perennial grasses. Forms a smooth, well-balanced turf of exceptional beauty.

30% Kentucky Blue, 30% Creeping Red Fescue
15% Illahee Fescue, 10% Chewings Fescue
10% Colonial Bent, 5% Red Top

IN BULK:

50 lbs.	\$28.00
100 lbs.	52.00
1000 lbs.	500.00

IN 5 LB. BEIGE BAGS:

50 lbs. (10 bags)	\$30.00
100 lbs. (20 bags)	56.00
1000 lbs. (200 bags)	540.00

(Suggested Retail Price \$5.25 per 5 lb. bag)

SHADY BEST MIXTURE

Contains only shade-tolerant grasses, scientifically blended. None better for shady places.

50% Creeping Red Fescue, 20% Chewings Fescue
10% Poa trivialis, 10% Domestic Rye
5% English Blue, 5% Red Top

IN BULK:

50 lbs.	\$22.00
100 lbs.	40.00
1000 lbs.	380.00

IN 5 LB. GREEN BAGS:

50 lbs. (10 bags)	\$24.00
100 lbs. (20 bags)	44.00
1000 lbs. (200 bags)	420.00

(Suggested Retail Price \$4.65 per 5 lb. bag)

LAWN SEED MIXTURES

Packed in 50 and 100 lb. bags only

	50 lbs.	100 lbs.	1000 lbs.
PARK LAWN MIXTURE	\$20.00	\$36.00	\$340.00
SPECIAL BENT MIXTURE	32.00	60.00	580.00
FAIRWAYS MIXTURE	27.00	51.00	490.00
PUTTING GREEN MIXTURE	36.00	69.00	670.00
TERRACE MIXTURE	22.00	41.00	390.00
ATHLETIC FIELD MIXTURE	21.00	39.00	370.00
CONTRACTORS' SPECIAL	12.00	21.00	200.00

Write for contents of the above

Special mixtures according to your own specifications
quoted on request.

TERMS FOR MIXTURES

(Minimum order 50 lbs.)

Less than 300 lbs. - - - F.O.B. New York

Over 300 lbs. - - - F.O.B. Destination

Net Cash - - - No Discount

COLORED BAGS WITH YOUR IMPRINT

Orders for 200 — 5 lb. bags of the same formula
can be packed in colored bags imprinted with your
name and address at no extra cost, provided you
allow four weeks for printing and enclose check with
order.

You have the privilege of changing the name of
our formulas and color of bags.

STRAIGHT GRASSES

F.O.B. New York. Net cash. Gross for net weight basis. Subject to market fluctuations. Orders valued at \$200.00 or more will be shipped freight paid.

	5 lbs.	25 lbs.	100 lbs.
Common Rye	\$1.55	\$5.25	\$11.00
Perennial Rye	1.75	6.15	14.50
Chewings Fescue	2.40	9.50	28.00
Creeping Red Fescue	2.40	9.50	28.00
Illahoe Fescue	3.00	12.50	40.00
Colonial Bent	4.75	21.25	75.00
Highland Bent	4.25	18.75	65.00
Seaside Bent	9.75	46.25	175.00
Red Top	3.95	17.25	59.00
Kentucky Blue	3.75	16.25	55.00
Poa trivialis	3.25	13.75	45.00
White Dutch Clover	4.25	18.75	65.00
Wild White Clover	(see below)		
Merion Blue	\$5.00 per lb.	\$22.50 for 5 lbs.	
Zoysia Japonica	4.00 per lb.	17.50 for 5 lbs.	

WILD WHITE CLOVER

The true small-bladed white clover for lawns. Leaves, stems and flower heads are smaller than regular clover. A low-growing perennial, it requires very little cutting. It spreads by surface runners and lasts indefinitely. Highly drought-resistant. Dense growth enables it to combat crabgrass and other weeds.

\$2.50 for 2 lbs. \$4.75 for 5 lbs. \$21.25 for 25 lbs.

F.O.B. New York

Dealers: Write for special prices for 2 lb. bags suitable for resale and imprinted with your name.